

Project Outline

Title: **Economic Freedom Forum – Polish Entrepreneurs Without Borders**

Project Duration:

- Edition 2025 – June to December 2025
- Edition 2026 – January to December 2026

Eligibility:

- Companies operating under the laws of their respective countries.
- A partner of the project is a company compliant with its registration documents.

Project Format:

- Registration for the project implies participation in all components of the initiative, including the final competition.

Project Components:

- Participation in the Wprost debate: Economic Freedom Forum – Polish Entrepreneurs Without Borders (online participation possible)
- Video recording of the debate
- Video interview recorded after the debate
- Editorial article published as a weekly topic on wprost.pl and eff.wprost.pl
- Promotion of the article with video coverage and interview on Facebook, LinkedIn, and X
- Company logo included in the Economic Freedom Forum project
- Participation in the Innowatory Gala and networking
- Participation in the competition Economic Freedom Forum – Polish Entrepreneurs Without Border

Competition Format:

- Companies applying for the project are simultaneously entered into the competition.
- Each participating company will be classified by the jury into one of the following categories:

Categories:

1. Companies founded by Poles abroad, regardless of ownership structure
2. Companies with Polish capital operating internationally
3. Companies promoting the Poland brand
4. Companies of strategic importance in building the Poland brand
5. Start-ups

- After receiving all entries, the jury will select winners in each category

- The winners will be awarded during the Innowatory Wprost event in October 2025 in Warsaw

PROJECT DESCRIPTION

Objectives:

- Promote companies successfully operating abroad and promoting the Poland brand
- Build a positive, modern, and credible image of Poland through the actions of companies thriving in foreign markets. Thanks to product and service quality, innovation, and business ethics, these companies become ambassadors of the Polish brand.

Format:

- Series of 5 debates in 2025 and 10 in 2026
- Series of 5 editorial articles in 2025 and 10 in 2026 on wprost.pl and eff.wprost.pl as the “topic of the week”
- Competition to select outstanding Polish companies operating abroad, with winners chosen by a jury composed of chamber and Wprost editorial representatives
- Awards presented to the winners during the Innowatory Wprost gala in October 2025

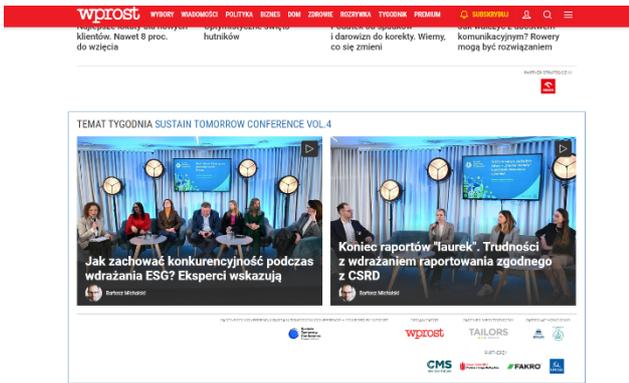
[Link to the Innowatory site](#)

Debates:

- Held at the Wprost headquarters in Warsaw (online participation possible), with 4 companies nominated for the competition and featured in editorial publications, plus 1–2 chamber representatives
- Moderated by Szymon Krawiec, Editor-in-Chief of Wprost
- Recorded and published with accompanying text on wprost.pl and eff.wprost.pl
- Promoted via Facebook and X

Publications:

- 5 editorial articles featuring companies nominated for the competition
- Each article will present 4 companies (article + photos + company website link)
- Articles will appear on the homepage of wprost.pl for 7 consecutive days as the topic of the week
- Partner logos will be displayed at the bottom of the topic page



Competition:

- Organized by Wprost, with jury members from chambers
- Goal: select and reward top companies promoting the Poland brand abroad during the Innowatory gala

Benefits for Companies – Partner Package:

- Participation in Wprost debate
- Video recording of debate
- Video interview after the debate
- Editorial article in wprost.pl and eff.wprost.pl (topic of the week)
- Promotion via video and interview on Facebook, LinkedIn, and X
- Company logo included in the Economic Freedom Forum project
- Participation in the Innowatory Gala and networking
- Entry into the Economic Freedom Forum – Polish Entrepreneurs Without Borders competition

Net price of the package: 15,000 PLN